

The Pilot for Early Recovery and Livelihoods (PEARL) Program



**Global
Communities**
Ukraine



PEARL

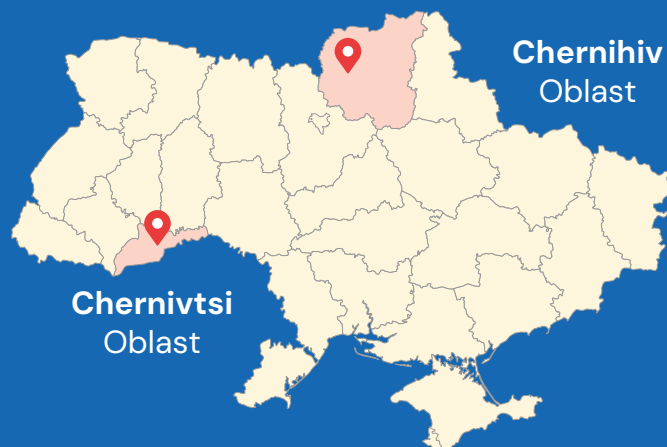
is a GC initiative that **integrates** economic recovery and market systems (ERMS) programming alongside its portfolio of humanitarian assistance (HA) and sustainable development (SD) programming **to test the feasibility and effectiveness** of livelihoods support activities in communities impacted by the war in Ukraine.

The project is funded with **internal GC resources** and targets small businesses, damaged or disrupted by the war, and/or new businesses which can demonstrate ability to create jobs and positively impact the local economy through the establishment of their proposed business.

Objectives:

- Creating new or reviving lost jobs;
- Increasing the number of new businesses;
- Scaling up/expanding existing business activities.

20 COMMUNITIES



**Chernihiv
Oblast**

**Chernivtsi
Oblast**



\$614,000
Total budget



6 MONTHS
Duration



FORTY-THREE
Businesses targeted

GC has already supported **21 businesses** in war-affected communities in **Chernihiv Oblast**, and **22 businesses** in **Chernivtsi Oblast**.

The total amount of funding provided directly to local businesses is \$395,000.



12 relocated businesses
to be supported



10 new businesses
to be launched



40 new jobs
to be created

PROGRESS TO DATE

- Eligibility and selection criteria, evaluation committee structures, scoring mechanisms, and protocols for engagement with stakeholders developed.
- As of September 2023, all forty-three targeted businesses for the pilot program have received their grant funds and began procuring the approved equipment for the business projects.
- Ongoing support in activities such as online orientation sessions, individual consultations with businesses, verification of documentation, and site verification visits already took place.

BUSINESS PROFILES

- Food Production & Services – 11
- Farming & Fisheries – 8
- Manufacturing – 7
- Home Goods & Services – 6
- Health & Fitness – 3
- Artisan & Crafts – 2
- Educational Services – 2
- Technology & Electronics – 2
- Arts & Culture – 1
- Veterinary medicine – 1

2024:

- Expansion of the livelihoods programming to the Eastern oblasts is expected;
- Holding monitoring visits to businesses' locations is planned;
- Gathering information about additional needs.

