

Doula Dynamics

Empowering Doulas, Elevating Care

In the United States, maternal and infant health outcomes remain among the worst in the developed world. In California, people covered by Medi-Cal are up to 2.7 times more likely to die during childbirth than those with private insurance.

You see the impact of this every day.

As a doula, you support families through the birth journey of pregnancy and beyond with skill, steadiness, and care. Your work leads to safer, more positive experiences from the start.

But too often, the systems meant to expand access create barriers instead.

Doula Dynamics was created with you in mind.



A Partner Behind Your Practice

Doula Dynamics is a business and administrative partner for independent doulas.

Our mission is to expand access to doula care while helping birth workers build sustainable, thriving practices.

We make it easier for you to participate in Medi-Cal without getting stuck in the paperwork.

What Makes This Possible

With Doula Dynamics, you can:

- ★ Spend more time with clients and less time on billing
- ★ Get paid faster, with access to advance funds when needed
- ★ Be matched with clients based on your availability and expertise
- ★ Strengthen your practice with tools, training, and ongoing support

Is This Right for You?

Doula Dynamics is designed for independent doulas who want to serve Medi-Cal clients while creating more stability in their business.

This includes doulas who are:

- ★ Approved or eligible for Medi-Cal reimbursement
- ★ Tired of managing billing and claims on their own
- ★ Looking for consistent referral opportunities
- ★ Ready to grow without giving up independence

Built for the Way You Work

Doula Dynamics works behind the scenes so you can stay focused on care. Choose the level of support that fits your needs, from essential billing to full business management.

We can handle:

- ★ Enrollment and onboarding with health plans
- ★ Medi-Cal billing, claims, and payment tracking
- ★ Referral matching
- ★ Ongoing coordination to keep services and payments moving

You'll also have a dedicated Doula Care Navigator, a "doula for doulas," who offers personalized guidance, reduces stress and uncertainty, and helps you move forward with confidence. In addition, you'll have access to a clinical warmline and business training to support your continued growth.



Where We're Starting

Launching in San Diego County, with plans to expand across California and beyond.



DOULA DYNAMICS
EMPOWERING DOULAS, ELEVATING CARE

Grow your practice.
Get paid faster.
Focus on what matters most.

Contact:

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Scan QR code to access
Doula Dynamics interest form

